Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
499518 /	06387099

Product
HORSFORD- DCCC

Contract Dates	Estimate #
10/20/12 - 10/22/12	2167

Advertiser	Original Date / Revision
Horsford DCCC	10/19/12 / 10/19/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	143	149

Agency Ref	Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/22/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	$2,150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$2,150.00							
N 2	KVVU	10/22/12	10/22/12	Katie Couric	2-3p		:30			NM	1	$425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$425.00							
N 3	KVVU	10/22/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$1,025.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/22/12-10/28/12	*Fox 5 News at 5 MF 530-6p*	*M-F 530-6p*	M----------	*:30*		*~~$1,025.00~~*	*NM*		
	See *MG 7.2,7.3,7.4*											
N 4	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$725.00							
N 5	KVVU	10/22/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	1------	1	$700.00							
N 6	KVVU	10/20/12	10/20/12	BB World Series	330pm-8pm		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----1-	1	$3,250.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	KVVU	10/15/12-10/21/12	*BB World Series*	*330pm-8pm*	-------Sa--	*:30*		*~~$3,250.00~~*	*NM*		
	See *MG 7.2,7.3,7.4*											
N 7	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	3	$17,275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-----1-	1	$1,500.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
499518 /	06387099

Contract Dates	Product	Estimate #
10/20/12 - 10/22/12	HORSFORD- DCCC	**2167**

Advertiser	Original Date / Revision
Horsford DCCC	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		FOX 5 News Sat 10-11p	10-11p Sat	-------Sa--	:30		~~$1,500.00~~	NM		
See MG 7.2,7.3,7.4												
2	KVVU	10/21/12-10/21/12		NFL Early Game	NFL Early Game	---------Su	:30		$9,500.00	NM		
Ⓜ MG for 3.1,8.1,6.1,7.1												
3	KVVU	10/15/12-10/21/12		NFL Early Game	NFL Early Game	----ThFSaSu	:30		$7,500.00	NM		
Ⓜ MG for 3.1,8.1,6.1,7.1												
4	KVVU	10/22/12-10/22/12		Katie Couric	2-3p	M----------	:30		$275.00	NM		
Ⓜ MG for 3.1,8.1,6.1,7.1												
N 8	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$11,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		NFL Late Game	NFL Late Game	---------Su	:30		~~$11,500.00~~	NM		
See MG 7.2,7.3,7.4												
									Totals		7	$21,275.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	7	$21,275.00	$18,083.75
Totals	7	$21,275.00	$18,083.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6387099 TRF# 499518
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT19/12 18.17
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV

REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME JESSE DEMASTRIE

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6387099

CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#2167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT20/12 OCT22/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT19/12 18.17

REP: TO ROSE
FR NIKKI
OK'D M1 SEE LINES 9-11
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 143			AGENCY EST# = 2167						
			AGENCY PRODUCT CODE = 149									
3		S	530P-600P	30		$1,025.00	10/22	10/22	0		MON	0
			PROGRAM : FOX 5 NEWS AT 530PM									
			CON COM1: FOX 5 NEWS AT 530PM									

REP HEADLINE# 6387099 TRF# 499518
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT19/12 18.17
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	9	A	1000A-130P		30	$9,500.00	10/21	10/21	1		SUN	1
	PROGRAM : NFL											
	ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT22 ON LINE-3 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT20 ON LINE-6 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT20 ON LINE-7 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT21 ON LINE-8 FOR 1 SPOT/WK											
	10	A	1000A-130P		30	$7,500.00	10/21	10/21	1		SUN	1
	PROGRAM : NFL											
	ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 9-11											
	11	A	200P-300P		30	$275.00	10/22	10/22	1		MON	1
	PROGRAM : KATIE											
	ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 9-11											
	6	S	800P-1100P		30	$3,250.00	10/20	10/20	0		SAT	0
	PROGRAM : MLB NLCS											
	CON COM1: MLB NLCS											
	7	S	1000P-1100P		30	$1,500.00	10/20	10/20	0		SAT	0
	PROGRAM : FOX 5 NEWS AT 10PM SAT											
	CON COM1: FOX 5 NEWS AT 10PM SAT											
	8	S	100P-400P		30	11500.00	10/21	10/21	0		SUN	0
	PROGRAM : FOX NFL (GAME 2)											
	CON COM1: FOX NFL (GAME 2)											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#3	MISSED:	MON/530P-600P	OCT22	30S	$1,025.00 (OCT19/12)
		BUY#6		SAT/800P-1100P	OCT20	30S	$3,250.00
		BUY#7		SAT/1000P-1100P	OCT20	30S	$1,500.00
		BUY#8		SUN/100P-400P	OCT21	30S	11500.00
			OFFER:	SUN/1000A-130P	OCT21	30S	$9,500.00 PLS ADVISE.
			&	SUN/1000A-130P	OCT21	30S	$7,500.00
			&	MON/200P-300P	OCT22	30S	$275.00
			CMT:	SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.			

REP HEADLINE# 6387099 TRF# 499518
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT19/12 18.17
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12	21275.00											

CONTRACT TOTAL 21275.00
TOTAL SPOTS 7

MARKET TOTALS $111,973 KVVU 19% KSNV 24% KLAS 23% KTNV 21% KVMY 9% KVCW 4% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6387099
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT19/12 14.59
*** KVVU-TV ***

ADV #_____ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV

REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME JESSE DEMASTRIE

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 499518 CONTRACT # 6387099

CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#2167 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT20/12 OCT22/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____

DATE OCT19/12 14.59

REP: TO ROSE
FR NIKKI
NEW DCCC-HORSFORD ORDER
TOTAL $21275
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS- DCCC

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 143			AGENCY EST# = 2167						
			AGENCY PRODUCT CODE = 149									
1			1000P-1100P		30	$2,150.00	10/22	10/22	1		MON	1

PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P

REP HEADLINE# 6387099
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT19/12 14.59
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			200P-300P	30		$425.00	10/22	10/22	1		MON	1
PROGRAM : KATIE COURIC CON COM1: KATIE COURIC												
3			530P-600P	30		$1,025.00	10/22	10/22	1		MON	1
PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM												
4			600A-700A	30		$725.00	10/22	10/22	1		MON	1
PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A												
5			700A-900A	30		$700.00	10/22	10/22	1		MON	1
PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS												
6			800P-1100P	30		$3,250.00	10/20	10/20	1		SAT	1
PROGRAM : MLB NLCS CON COM1: MLB NLCS												
7			1000P-1100P	30		$1,500.00	10/20	10/20	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT												
8			100P-400P	30		11500.00	10/21	10/21	1		SUN	1
PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)												

OCT/12 21275.00

CONTRACT TOTAL 21275.00
TOTAL SPOTS 8

MARKET TOTALS $111,973 KVVU 19% KSNV 24% KLAS 23% KTNV 21% KVMY 9% KVCW 4% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*